



Christina Renna Foundation Inc.

385 South 14th Street
Lindenhurst, NY 11757
631-225-2074



Prayer, a wish, and a dream of a cancer free world...™

August 11, 2019

Dear Supervisors and Town Board Members

The Christina Renna Foundation Inc., Coalition Against Childhood Cancer, American Childhood Cancer Organization and Childhood Cancer International are calling upon illuminating your build in **gold pantone 1245 color on September 1st and/or throughout the month of September** as your events schedule allows. Since 1978, the gold ribbon and gold light have been the symbol representing the world's youngest cancer patients and honors their courageous struggle against child and adolescent cancer.

We invite you to join over 100 other prominent buildings, iconic landmarks and monument owners in the major cities of North America (USA and Canada), Europe, Oceania (Australia) and Asia, who are committed to Light it Up Gold this September.

If you currently do not have an exterior lighting system, we alternatively encourage you to prominently display a gold ribbon in the front façade of your buildings or offices. **In doing so, you will be playing a vital role in shining a light on the #1 non-communicable disease (NCD) cause of death for 90,000 children each year, in both developed and developing countries.**

Every 3 minutes a child is diagnosed with cancer somewhere in the world. An estimated 250,000 children and adolescents are diagnosed with one of 16 forms of childhood cancer-cancers that are uniquely different from adult cancers. An absence of childhood cancer registries in the majority of countries around the world has led researchers to the conclusion that this number is highly underestimated and that countless other children/adolescents with cancer remain unreported and unaccounted for.

Several types of childhood cancer are now curable; yet in developing countries, as few as 2 out of 10 children/adolescents survive as a result of a lack of access to essential medicines and treatment. While 8 out of 10 children/adolescents in developed countries will survive their cancer 5 years or longer, research shows that two-thirds will experience late effects from their treatment, with one quarter of survivors enduring a life-threatening health consequence of their treatment for childhood cancer. **LIGHT IT UP GOLD will spotlight the need to stop the dying of our world's children with cancer!**

Please ACT NOW! Join in solidarity with children with cancer and their families around the world to LIGHT IT UP GOLD and LIGHT UP HOPE!

If you have any questions, please contact me at crf4acure@verizon.net or 631-759-0030.

Thank you in advance for your consideration and we look forward to your response.

Warm Regards,

Phil Renna
Director

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|-------------------------------------|---------------------------------|-------------------------------------|-------------------------------------|
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